

Main Category				
Category	Sub-Category	Brand	Metal	Agency
Automobile		Jeep India	Gold	
		Ashok Leyland	Gold	Schbang
Beauty		Maybelline New York India	Gold	Foxymoron
		Avon India	Silver	Chimp&Z Inc
BFSI	Banking	Yes Bank	Gold	Windchimes
		IndusInd Bank	Silver	Denstu Webchutney
	Financial Services	Indiabulls Housing Finance	Gold	Social Kinnect
		Edelweiss Group	Silver	Sociosquares
	Insurance	IndiaFirst Life Insurance	Gold	
		Exide Life Insurance	Silver	Autumn Worldwide
Bajaj Allianz Life	Silver	Denstu Webchutney		
Consumer Electronics	Consumer Durables	Godrej Appliances	Silver	WAT Consult
	Mobiles	NIL	No Award	
	Computer & IT	NIL	No Award	
Education		Penguin india	Silver	CreativaIndia
Entertainment		Tata Sky	Silver	Chimp&Z Inc
		HCL Concerts	Silver	Shiv Nadar Foundation
Fashion	Apparel	Wrangler	Silver	Isobar India
		KOOVS	Silver	
	Accessories	Fastrack	Silver	
	Footwear	Skechers	Silver	
Jewellery	NIL	No Award		
FMCG	Food	Epigamia	Gold	Rasta
		Pringles India	Silver	Wunderman
		Kellogg's Chocos Fills	Silver	Wunderman
		iD Fresh	Silver	Langoor
	Household Goods	Tupperware India	Silver	Pulp Staretgy
	Personal Care	The Man Company	Silver	
	Beverages	Kingfisher & Kingfisher Ultra	Gold	
Raw Pressery		Silver	Schbang	
Healthcare	Fitness	NIL	No Award	
	Pharma	Essilor	Gold	iProspect India
		Playgard Condoms	Silver	Chimp&Z Inc
	Services & Hospitals	Practo	Silver	Bluebot Digital
Cytecare Cancer Hospitals		Silver	Social Panga	
Home and Living		Luminous Power Technologies	Silver	Autumn Worldwide
Hospitality	Hotels	Club Mahindra	Gold	
		OYO	Silver	
	Fine Dine	Barbeque Nation	Silver	
QSR	Burger King India	Silver	Foxymoron	
Infrastructure		Wonder Cement Limited	Silver	Triature
Media	Movies	Padmaavat	Gold	Everymedia
		Sachin: A Billion Dreams	Silver	Everymedia
	Digital	FilterCopy	Gold	
		The Timeliners	Gold	
		GIRLIYAPA	Silver	
	News	Aaj Tak	Silver	
	OTTs	ALTBalaji	Silver	

	TV Channels	HBO	Gold	Foxymoron
		Star Gold Select	Silver	Dvio Digital
Real Estate		Brigade Group	Silver	Social Beat
		Casagrand	Silver	Social Beat
Retail	E-Commerce	Nykaa	Gold	
		Lifestyle	Silver	
	Offline	DLF Mall of India	Silver	Weber Shandwick
		SPAR Hypermarket	Silver	Webenza
Sports		NBA India	Gold	Monk Media
		Tamil Thalaivas	Silver	Ting
Technology	Apps	Ola	Gold	
		WedMeGood	Silver	
	B2B	HCL Technologies	Gold	Kreativ Street
Travel	Airlines	GoAir	Silver	Foxymoron
	Tourism Boards	Rajasthan Tourism	Gold	Adglobal360
		Kerala Tourism	Silver	Stark
	Services	NIL	No Award	