

AUDIO VISUAL DIGITAL ABBY Awards - 2022

RESULTS ARE EMBARGOED TILL END OF AWARD CEREMONY

Category	Sub Category	Entry ID	Brand	Title / Caption	Agency / Organisation	Metal
Audio Visual Digital	04a: FMCG - Foods & Beverages	TAC-12599	Zomato	Cravings and Fastest Food Delivery - Allu Arjun	Enormous Brands LLP	Bronze
Audio Visual Digital	04a: FMCG - Foods & Beverages	TAC-12655	Winkies	Christmas - Bodo Din, Bodo Mon	Enormous Brands LLP	Bronze
Audio Visual Digital	04a: FMCG - Foods & Beverages	TAC-12262	Horlicks	Horlicks 'When did you grow up?' Campaign Tyre ad	FCB Group India	Bronze
Audio Visual Digital	04b: FMCG - Personal Care, Home Care, Healthcare & Others	TAC-11874	GILLETTE INDIA	SHAVING STEREOTYPES - BARBERSHOP GIRLS OF INDIA	GREY Group	Gold
Audio Visual Digital	04b: FMCG - Personal Care, Home Care, Healthcare & Others	TAC-12811	P&G Shiksha	BITTU, THE 75-YEAR-OLD STUDENT	TLG India Private Limited	Silver
Audio Visual Digital	04b: FMCG - Personal Care, Home Care, Healthcare & Others	TAC-11751	Ashirvad Water Storage Tanks	The Wedding	Sideways Consulting	Silver
Audio Visual Digital	04b: FMCG - Personal Care, Home Care, Healthcare & Others	TAC-12348	DSM	Project Streedhan	FCB Group India	Bronze
Audio Visual Digital	04b: FMCG - Personal Care, Home Care, Healthcare & Others	TAC-11849	GILLETTE INDIA	SHAVING STEREOTYPES - MAN ENOUGH	GREY Group	Bronze
Audio Visual Digital	04b: FMCG - Personal Care, Home Care, Healthcare & Others	TAC-11813	GILLETTE INDIA	GILLETTE SKINGUARD - I FEAR SHAVING	GREY Group	Bronze

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Audio Visual Digital	04c: Consumer Durables - Household and Business Appliances	TAC-12651	Jaquar	Jaquar Bath & Lights	Enormous Brands LLP	Gold
Audio Visual Digital	04c: Consumer Durables - Household and Business Appliances	TAC-12014	ASUS	The Edge of the World	FCB Group India	Silver
Audio Visual Digital	04c: Consumer Durables - Household and Business Appliances	TAC-11273	Samsung	Samsung Goodvibes	Cheil India Private Limited	Silver
Audio Visual Digital	04c: Consumer Durables - Household and Business Appliances	TAC-10698	SAMSUNG	#UncoverTheEpic : Samsung x Nat Geo Traveller	Cheil India Private Limited	Merit
Audio Visual Digital	04d: Automotive	TAC-12770	Jeep	Democracy	TLG India Private Limited	Silver
Audio Visual Digital	04d: Automotive	TAC-12804	Car Dekho	E for Elderly	TLG India Private Limited	Silver
Audio Visual Digital	04d: Automotive	TAC-12732	Jeep	Mission One Earth	TLG India Private Limited	Bronze
Audio Visual Digital	04e: Services	TAC-12134	MUMBAI POLICE	The Punishing Signal	FCB Group India	Gold
Audio Visual Digital	04e: Services	TAC-10684	Bumble	Make The First Move Cafe	The Script Room	Bronze
Audio Visual Digital	04e: Services	TAC-12600	Zomato	Cravings and Fastest Food Delivery - Allu Arjun	Enormous Brands LLP	Bronze
Audio Visual Digital	04e: Services	TAC-12389	Truecaller	#ItsnotOK	Wirality Media Private Limited	Bronze
Audio Visual Digital	04e: Services	TAC-12198	AXIS BANK	PAUSE THE BARGAIN	GREY Group	Bronze
Audio Visual Digital	04e: Services	TAC-12831	Spotify	Ad-free Jingle with Nucleya	TLG India Private Limited	Bronze

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Audio Visual Digital	04f: Retail	TAC-12601	Zomato	Cravings and Fastest Food Delivery - Allu Arjun	Enormous Brands LLP	Bronze
Audio Visual Digital	04f: Retail	TAC-11839	Burger King	#LonelyNoMore	Famous Innovations	Merit
Audio Visual Digital	04g: Corporate, Media, Entertainment & Others	TAC-12772	Jeep	Democracy	TLG India Private Limited	Gold
Audio Visual Digital	04g: Corporate, Media, Entertainment & Others	TAC-12027	Tata Trusts	Two Bins Life Wins	FCB Group India	Silver
Audio Visual Digital	04g: Corporate, Media, Entertainment & Others	TAC-11876	GILLETTE INDIA	SHAVING STEREOTYPES - BARBERSHOP GIRLS OF INDIA	GREY Group	Silver
Audio Visual Digital	04g: Corporate, Media, Entertainment & Others	TAC-11288	Samsung	Samsung Goodvibes	Cheil India Private Limited	Silver
Audio Visual Digital	04g: Corporate, Media, Entertainment & Others	TAC-11852	GILLETTE INDIA	SHAVING STEREOTYPES - MAN ENOUGH	GREY Group	Silver
Audio Visual Digital	04g: Corporate, Media, Entertainment & Others	TAC-12652	Jaquar	Jaquar Bath & Lights	Enormous Brands LLP	Silver
Audio Visual Digital	04g: Corporate, Media, Entertainment & Others	TAC-10569	Netflix India	Netflix PlayBack	Creative Land Asia	Bronze

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Audio Visual Digital	04g: Corporate, Media, Entertainment & Others	TAC-12826	BYJU'S	Master Ji	Think and Learn Pvt Ltd.	Bronze
Audio Visual Digital	04g: Corporate, Media, Entertainment & Others	TAC-10646	Netflix India	Netflix For All - Netflix aapki bhaasha mein!	Creative Land Asia	Bronze
Audio Visual Digital	04g: Corporate, Media, Entertainment & Others	TAC-10649	Netflix India	Money Heist - Anthem	Creative Land Asia	Bronze
Audio Visual Digital	04g: Corporate, Media, Entertainment & Others	TAC-12748	Jeep	Mission One Earth	TLG India Private Limited	Bronze
Audio Visual Digital	04g: Corporate, Media, Entertainment & Others	TAC-12731	Bajaj Allianz Life	The Unboxing	TLG India Private Limited	Bronze
Audio Visual Digital	04g: Corporate, Media, Entertainment & Others	TAC-12622	AXIS BANK	PAUSE THE BARGAIN	GREY Group	Bronze
Audio Visual Digital	04g: Corporate, Media, Entertainment & Others	TAC-10643	Netflix India	Netflix For All - Maar dhaad ya pyaar vyaar?	Creative Land Asia	Bronze
Audio Visual Digital	04g: Corporate, Media, Entertainment & Others	TAC-10642	Netflix India	Netflix For All - Toh Baat Pakki?	Creative Land Asia	Bronze

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Audio Visual Digital	04g: Corporate, Media, Entertainment & Others	TAC-10841	Netflix	So, what are you watching? Narcos	The Script Room	Merit
Audio Visual Digital	04g: Corporate, Media, Entertainment & Others	TAC-11695	Samsonite	Diwali Ka Safar	GREY Group	Merit
Audio Visual Digital	04h: Public Service	TAC-11922	UNAIDS	The Mirror - #Seemeasiam	FCB Group India	Gold
Audio Visual Digital	04h: Public Service	TAC-12083	Tata Trusts	Two Bins Life Wins	FCB Group India	Gold
Audio Visual Digital	04h: Public Service	TAC-12173	MUMBAI POLICE	The Punishing Signal	FCB Group India	Silver
Audio Visual Digital	04h: Public Service	TAC-12390	Truecaller	#ItsnotOK	Wirality Media Private Limited	Bronze
Audio Visual Digital	04h: Public Service	TAC-11900	Humsafar Foundation	Stand With Pride	Interactive Avenues - A Reprise Network Company	Merit